

SmartEditions Feature Overview

Summary of Features



- Easy Navigation
- Advanced Search
- Back Issues
- RSS Feed
- Offline Reading
- Mobile Reading
- Listening to the Newspaper
- Page Printing
- Bookmarking
- Newspaper Mode
- Enlivened Links
- One- or Two- Page View
- Article Text View
- Article Printing
- Article Sharing
- Instant Translating

Description of Features

The SmartEdition offers readers a powerful and enjoyable reading experience with the following features at their fingertips:

	Feature or Function	Description
1	Easy Navigation	Navigate back and forth; jump to a specific page of the newspaper
2	Advanced Search	Find articles containing keywords from the current or past issues
3	Back Issues	Access earlier issues of the newspaper
4	RSS Feed	Receive an RSS feed of the newspaper to an external reader
5	Offline Reading	Save the newspaper to your newspaper for offline viewing with PressReader
6	Mobile Reading	Read the issue on a mobile device
7	Listening to the Newspaper	Listen to the article on the computer's default media player
8	Page Printing	Print the entire newspaper or select custom area to print
9	Bookmarking	Bookmark an entire newspaper page for future access
10	Newspaper Mode	Read the newspaper by magnifying the page
11	Enlivened Links	Follow links to URLs, email addresses and phone numbers
12	One- or Two- Page View	Toggle between viewing one of two newspaper pages at a time
13	Article Text View	Read the newspaper by viewing the article text
14	Article Printing	Print the article text
15	Article Sharing	Email, blog, or share the article with others
16	Instant Translating	Translate the article text into one of (up to) 12 major languages

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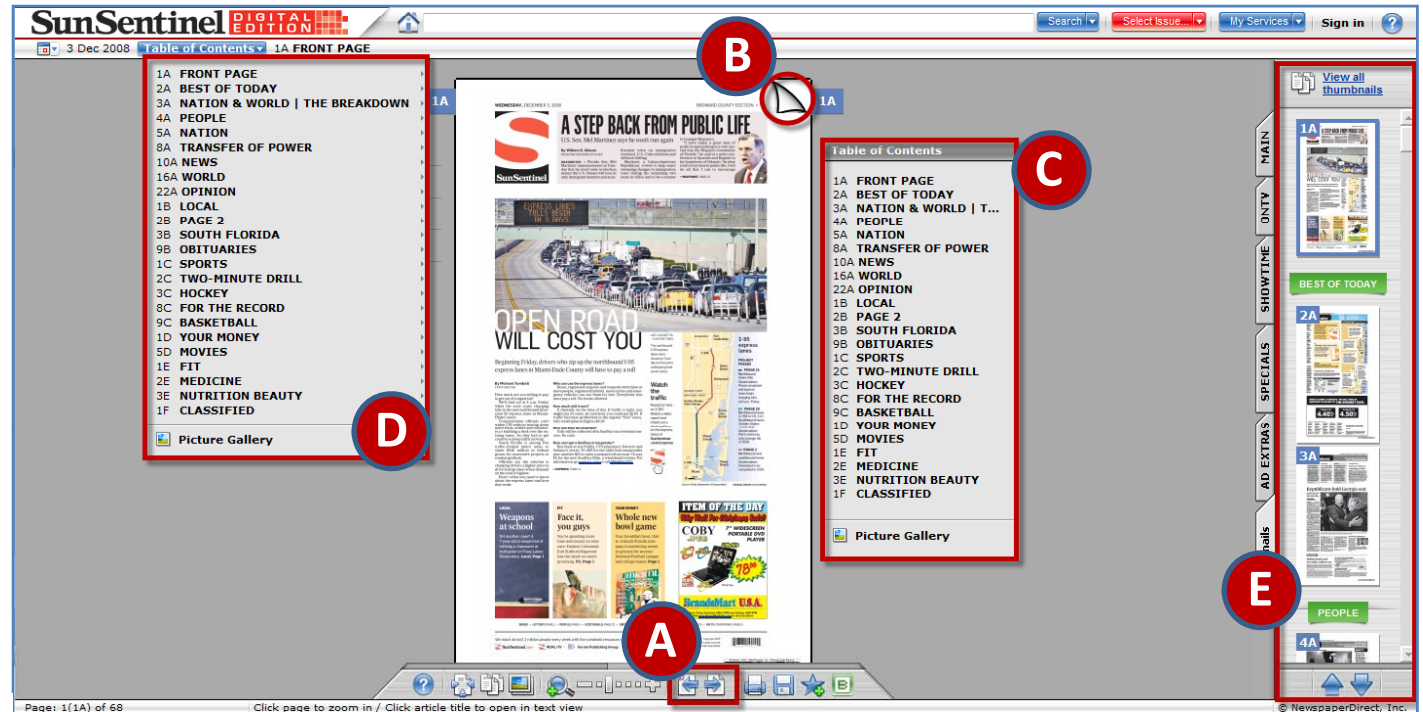
One- or Two- Page View

Article Text View

Article Printing

Article Sharing

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Navigating the newspaper can be done in several different ways:

- A** **B** You can flip one page at a time by clicking the front and back buttons in the bottom toolbar (see A) or on the corners of the page (see B)
- C** From the front page of the newspaper, you will have access to a hyperlinked 'Table of Contents' which allows you to jump any section of the newspaper
- D** This 'Table of Contents' is accessible at all times from the top menu
- E** You can also browse through the page thumbnails from the right side toolbar

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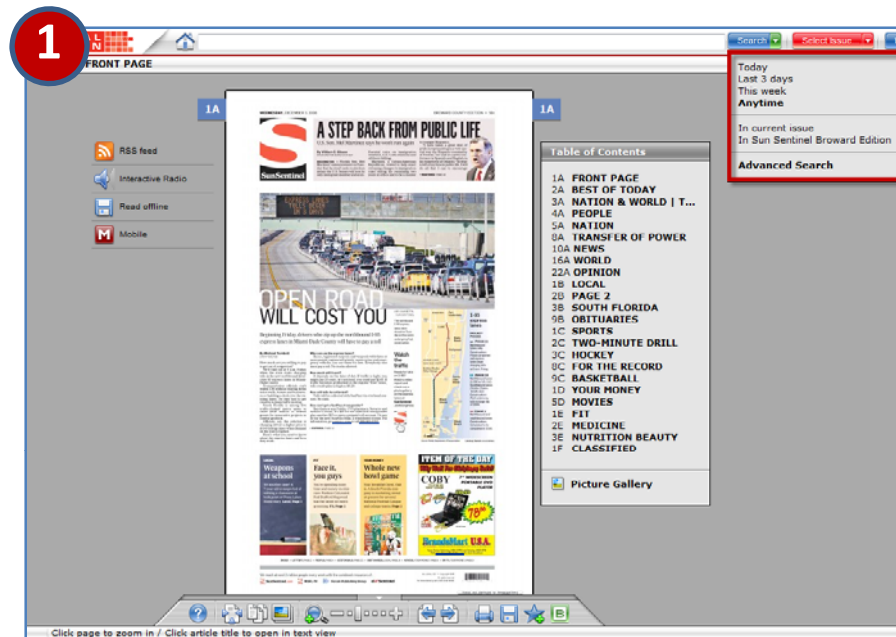
One- or Two- Page View

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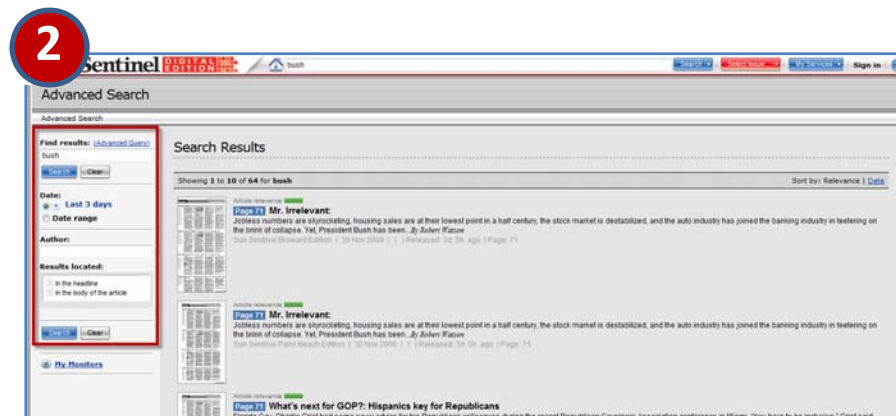
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Advanced search finds specified keywords from past and present articles

You can specify how far back you would like to search, by the using the drop-down 'Search' feature located on the top menu



The results will be shown with a thumbnail of the page the original article was on

The first few sentences containing the queried search will also be displayed

Note: Search parameters can be modified from the left side of the page

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The screenshot displays the SunSentinel Digital Edition website. At the top, there is a navigation bar with the SunSentinel logo, a search bar, and options for 'Select Issue', 'My Services', and 'Sign in'. Below the navigation bar, a calendar for November 2008 is visible, with the date '3 Dec 2008' highlighted. To the right of the calendar are links for 'RSS feed', 'Interactive Radio', 'Read offline', and 'Mobile'. The main content area features a large article titled 'A STEP BACK FROM PUBLIC LIFE' with a sub-headline 'U.S. SEN. RICH BLUMENTHAL HAS THE ANSWER FOR AGING'. Below this is another article titled 'OPEN ROAD WILL COST YOU' with a sub-headline 'Regulating 10 busy highways will stop up the northbound I-95 express lanes at Maroon Creek Center will have a price tag of \$1.5 billion'. To the right of the main content is a 'Table of Contents' section listing various sections: 1A FRONT PAGE, 2A BEST OF TODAY, 3A NATION & WORLD | T..., 4A PEOPLE, 5A NATION, 6A TRANSFER OF POWER, 10A NEWS, 16A WORLD, 22A OPINION, 1B LOCAL, 2B PAGE 2, 3B SOUTH FLORIDA, 9B OBITUARIES, 1C SPORTS, 2C TWO-MINUTE DRILL, 3C HOCKEY, 0C FOR THE RECORD, 9C BASKETBALL, 1D YOUR MONEY, 5D MOVIES, 1E FIT, 2E MEDICINE, 3E NUTRITION BEAUTY, and 1F CLASSIFIED. At the bottom of the page, there is a footer with the text 'Page: 1(1A) of 68' and 'Click page to zoom in / Click article title to open in text view'.

Back issues can be accessed by clicking the date on the top menu and browsing through the calendar

Dates that appear in bold are available to view

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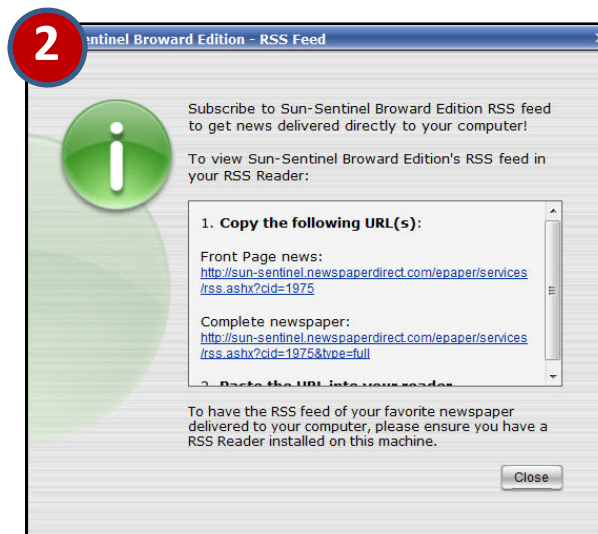
Article Printing

Article Sharing

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From the front page, click on the  icon on the left side



A window will popup with instructions on how to receive an RSS feed for the front page news only or the entire newspaper

When the link is added in your favourite RSS reader, a snippet of each article will be displayed with a link to the remainder for the text. If the article is not from the front page, the user is required to sign in before reading the entire article

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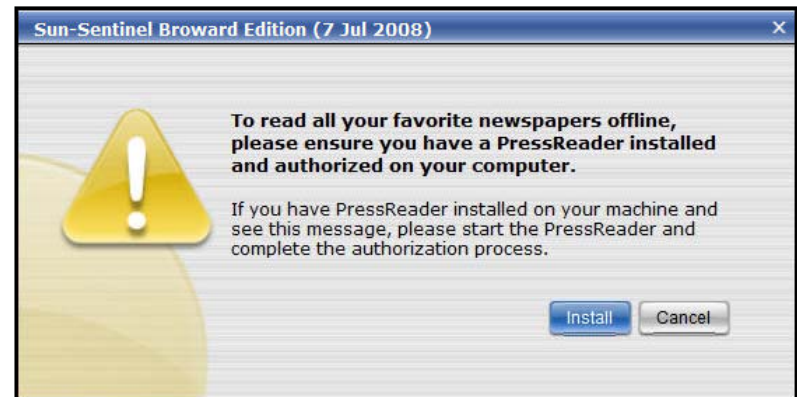
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Issues can be read offline by clicking on the  icon on the left side of the front page or at any time on the bottom toolbar

You must have PressReader installed on your computer to read issues offline. If PressReader is not detected, you will receive a message indicating it needs to be installed (see right image)



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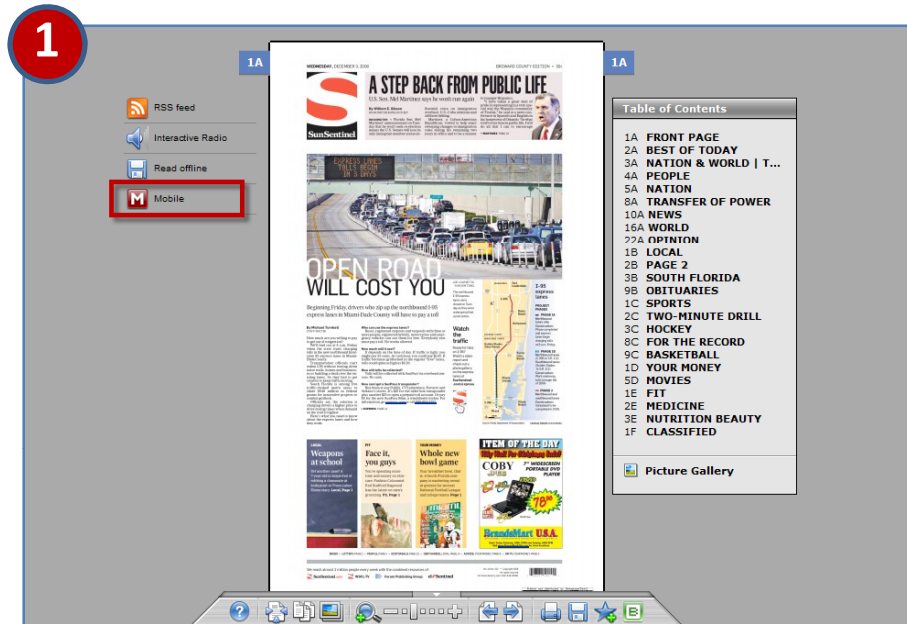
One- or Two- Page View

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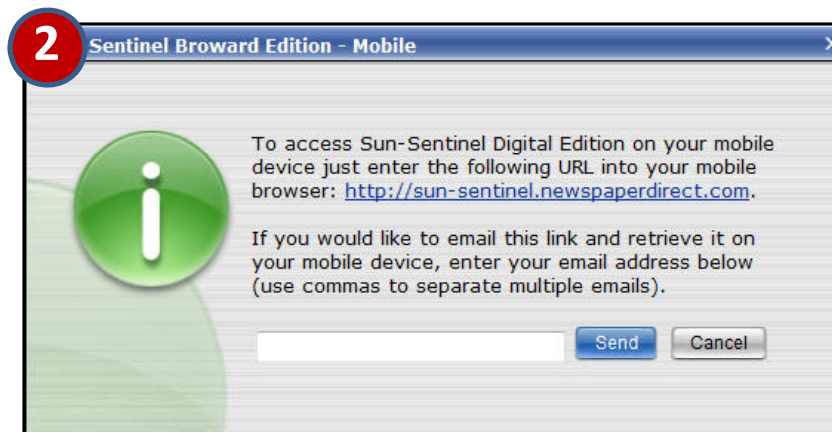
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From the front page, click on the  icon on the left side



A window will popup with the web address to view the newspaper

Instructions on how to retrieve the link to your mobile will also be displayed

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Jul 2008 Table of Contents 2A - 3A Nation & World

2A • SOUTH FLORIDA SUN-SENTINEL • SUN-SENTINEL.COM • Monday, July 7, 2008 • SB •

Unemployment could hit 6%

DOWNTURN
CONTINUED FROM PAGE 1A

population continues to increase. And Florida's exports were up 22 percent during the first quarter, partly because of the weak dollar.

What's hurting us: The overhang of unsold homes on the market. Home prices in South Florida are now almost 27 percent lower than last year, according to the S&P/Case-Shiller index.

What hasn't shown up in the numbers yet: Whether high gas prices will cut down on tourism this summer. At the start of the year, almost 24 million tourists visited Florida, a 3.4 percent increase over 2007 for the first quarter.

Unemployment may rise
The job losses will continue until next year, according to another forecaster. At the University of Central

Florida, economist Sean Snaithe figures Florida's unemployment rate, now at 5.5 percent, will fluctuate between that and about 6 percent by the end of the year, then stabilize. He says we will see payrolls grow again in the second half of next year. But don't look for another boom in employment, as Florida experienced from September 2002 through last August.

Last week, the state revealed that the number of people without jobs jumped 11.5 percent in one month.

In May, 459,000 Floridians were unemployed, up from 300,000 in May 2006, according to state figures.

By comparison, in the last recession in 2001, unemployment also peaked at a 6 percent rate.

Digging in
For those whose jobs have not been affected

down, life is going on in a hunkered-down mode.

At the gas pump recently, Bob Anderson, a Fort Lauderdale insurance agent, said, "I'm in a recession-free kind of business." Still, he added, "You have to face the continual toll [high prices are] taking out of one's paycheck."

John Timmons, a math teacher and high school football coach who lives in Wellington, figures it may be a couple of years before things get much better. Still, his family — he has three young children — is able to get by with his wife working only during the summer months when Timmons is out of school.

"In the last six months, everything has jumped up in price," he said. "So you cut back on things, entertainment, and we're more careful with the eating."

Like many people who have been driving a Pepsi truck for seven years, says she is doing OK because she's made adjustments in her spending.

"I don't know how we can change it," she said. "What can honest working people do?"

Signs to watch for
How will we know the economy's changing direction?

When the job losses stop, says Lynn Franco, who is in charge of consumer research at The Conference Board.

When hiring begins to spread beyond tourism and other lower-paying sectors, says UCF's Snaithe.

When the housing market begins to recover in the rest of the country, says Dendow.

And perhaps when ordinary Floridians start spending again. Statewide, sales tax revenue through May was 5 percent below the level of last year, indicating consumers

spending.

In June, a University of Florida survey showed that consumers don't think this is a good time to buy big-ticket items and they have a dim outlook for their personal finances. The index of consumer confidence among Floridians hit an all-time low last month.

"We were the darling of all the major states, leading in employment growth and income growth. Nothing could go wrong here," says economist Antonio Villamil, head of Washington Economics Group in Coral Gables. "But we fell to earth very quickly."


His prescription for returning the state to growth: "We've got to get the consumer back on his feet."

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In newspaper mode, mouse over the headline and click 

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2A Front Page

Article rank  | 7 Jul 2008 | Sun-Sentinel Broward Edition

Unemployment could hit 6%

Zoom | Bookmark | Share | Print | Listen | Translate

population continues to increase. And Florida's exports were up 22 percent during the first quarter, partly because of the weak dollar.

What's hurting us: The overhang of unsold homes on the market. Home prices in South Florida are now almost 27 percent lower than last year, according to the S&P/Case-Shiller index.

What hasn't shown up in the numbers yet: Whether high gas prices will cut down on tourism this summer. At the start of the year, almost 24 million tourists visited Florida, a 3.4 percent increase over 2007 for the first quarter.

Unemployment may rise
The job losses will continue until next year, according to another forecaster. At the University of Central Florida, economist Sean Snaithe figures Florida's unemployment rate, now at 5.5 percent, will

In text-view, click 

2

The selected article will start to play on your computer's default media player program

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To print an entire page from the newspaper, click on the  icon from the bottom toolbar

Select the Print Page option

No functionality to print an entire issue is provided



A dialog box will appear where you can set the paper size before you print

Note: To print an individual article, you must first open it in text view

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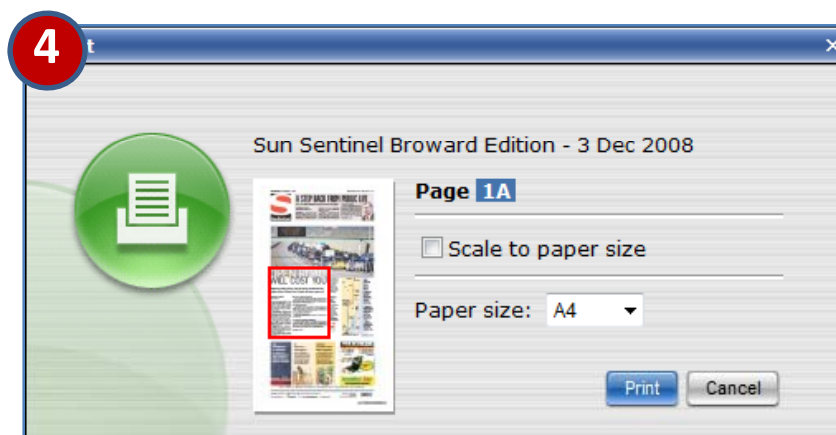
Instant Translating



To print a custom area from the newspaper, click on the  icon from the bottom toolbar

i. Select the Print Custom Area option

ii. Select or box area of interest



A dialog box will appear where you can set the paper size before you print

Note: To print an individual article, you must first open it in text view

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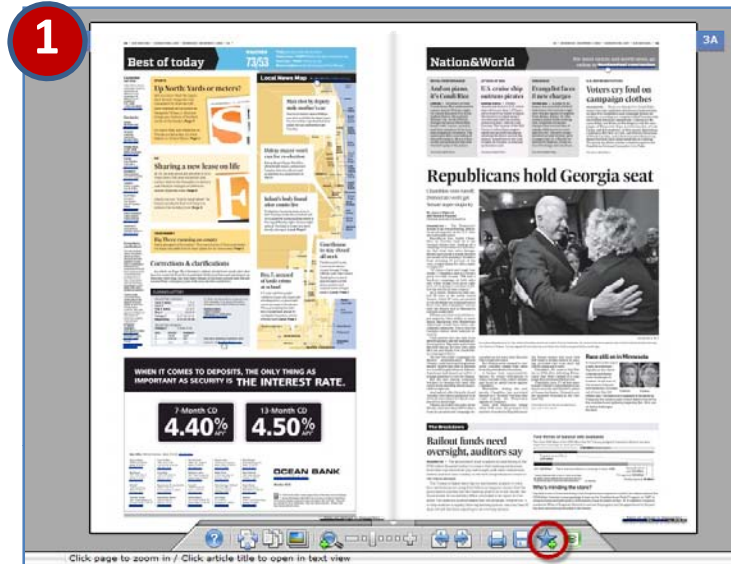
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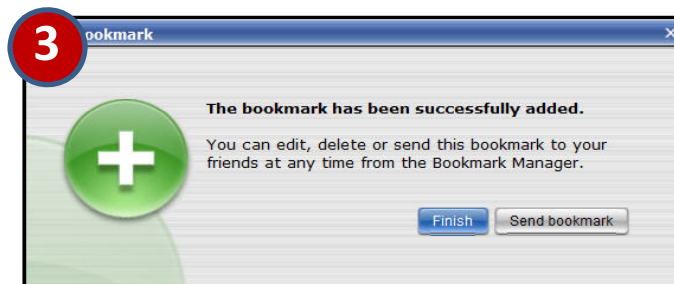


You can bookmark a page by clicking the  icon from the bottom toolbar

Existing bookmarks can be accessed from 'My Bookmarks' from the 'My Services' console



You can add comments to the bookmark before clicking 'Add'

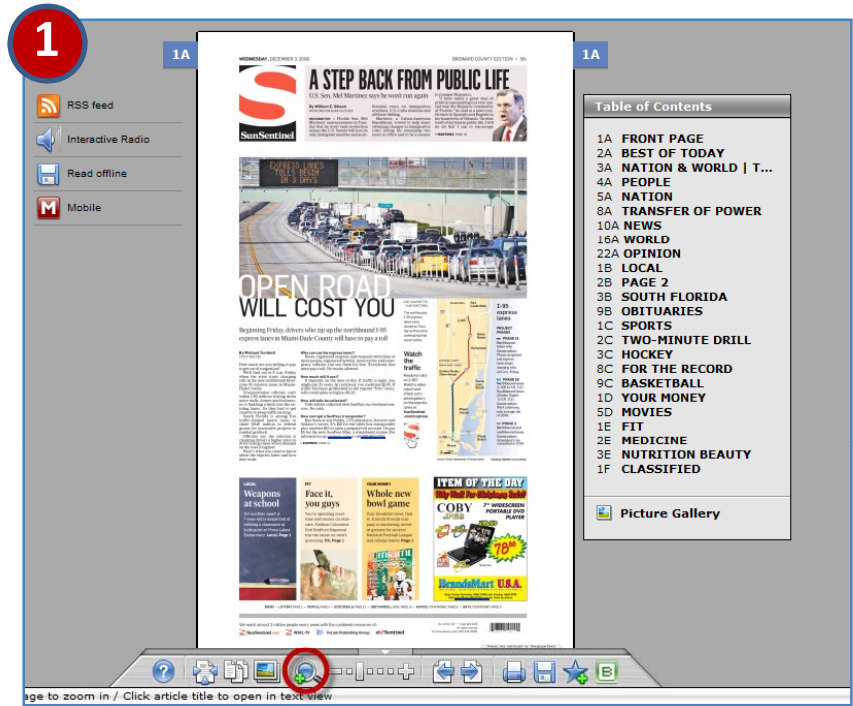


You will receive a confirmation that the bookmark was added


Click 'Finish' to continue reading

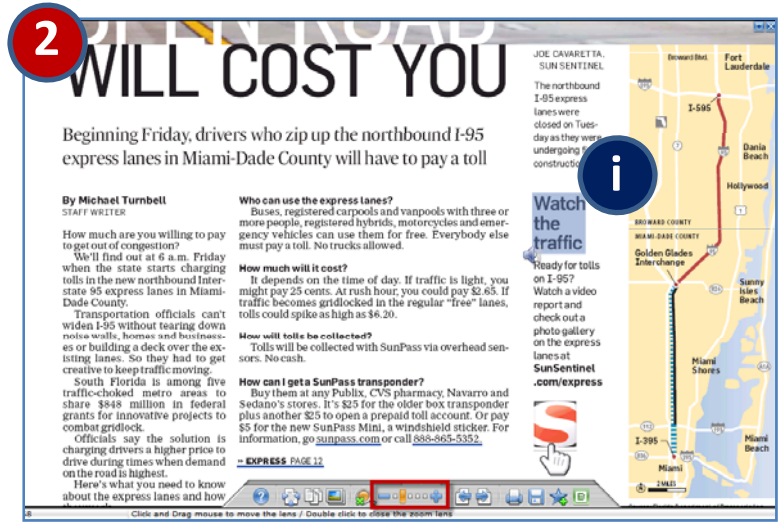
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An article can be read in newspaper mode (magnified page) by:

1. Clicking the  icon from the bottom toolbar
2. Clicking the article's main text and/ or affiliated image
3. Holding down the left button on the mouse and circling the article ("lassoing")



When in newspaper mode, the zoom level can be adjusted from the bottom toolbar by click the  icon

To switch from newspaper mode to text view, click on the article headline (i)

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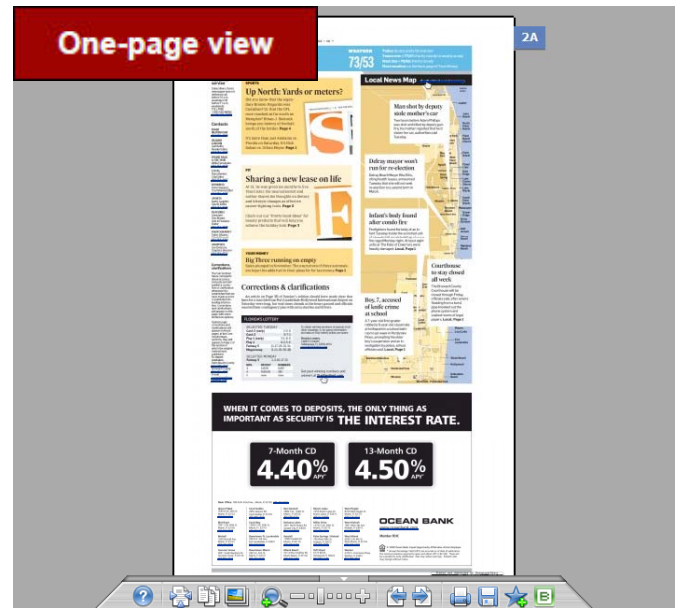
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Note: The two-page view cannot be displayed on the front page

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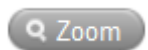


Clicking on the article headline will open the article in text view



Once in text view, the font size can be adjusted by sliding

You can go to newspaper mode by clicking



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The screenshot shows a newspaper article titled "OPEN ROAD WILL COST YOU" by Michael Turnbull. The article discusses tolls on I-95 express lanes. A red circle highlights the "Print" button in the navigation bar. Below the article is a photo of a highway with a sign that says "EXPRESS LANES TOLLS BEG IN 3 SECS". To the right, there is an "Also Recommended" section with three items: "MANUP", "SPORTS CEREALS", and "JACKHAMMERED".

When you click the  icon, you will be given a choice whether to print in text or graphic.

Note: To print an entire page, you must be in newspaper mode or be viewing the page image

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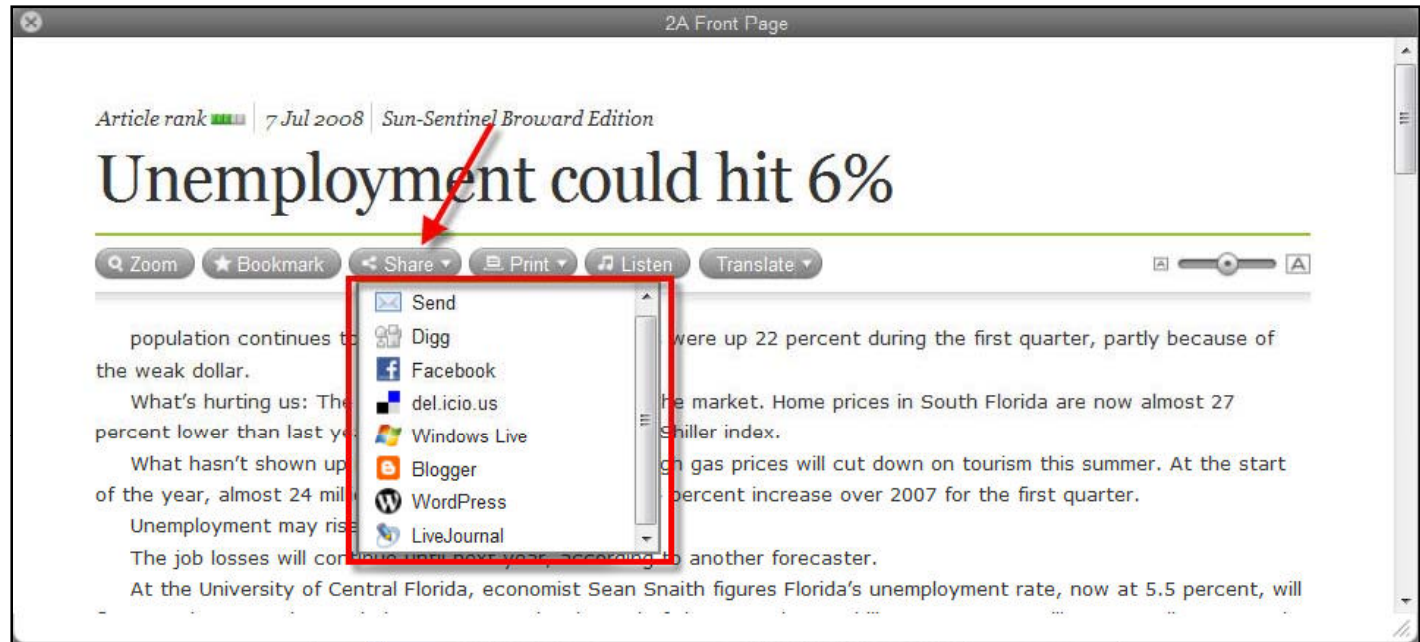
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In the text-view, there are five available choices for sharing the article:



Blog the article – Four available blog providers:

Blogger | LiveJournal | WordPress | Windows Live



Email the article



Share the article with others on Digg.com – is worth digging or burying!



Store your favourite articles online



Post an article on your Facebook profile

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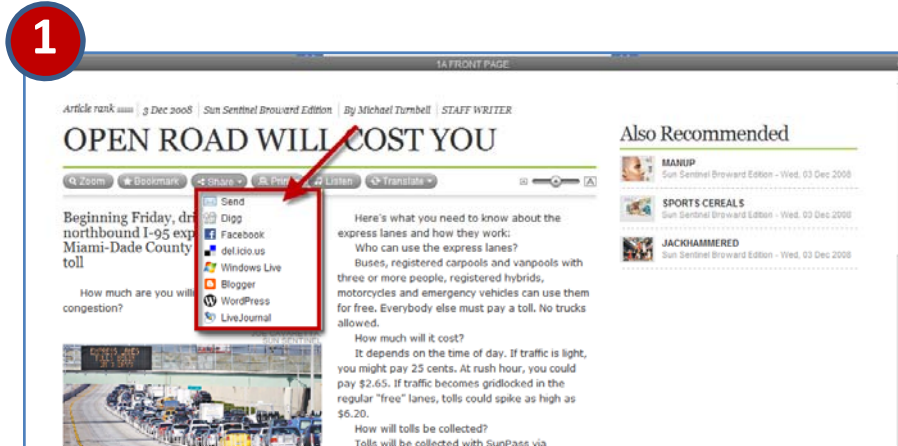
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In the text view, click on the 'Translate' drop down and choose the language you wish to translate the text to



The translated text will be displayed in the same window

Note: The service relies on interpretive software which does not produce an exact translation. NewspaperDirect and the publisher are not liable for any errors in translation. All readers must rely only on the original language version of the newspaper

Interface Summary

The screenshot shows the Sun Sentinel Digital Edition interface. At the top, there is a navigation bar with a search box, a 'Select Issue' dropdown, a 'My Services' dropdown, and a 'Sign out' button. Below this is a 'Table of Contents' sidebar on the right, listing sections like '1A FRONT PAGE', '2A BEST OF TODAY', '3A NATION & WORLD | T...', '4A PEOPLE', '5A NATION', '6A TRANSFER OF POWER', '10A NEWS', '16A WORLD', '22A OPINION', '1B LOCAL', '2B PAGE 2', '3B SOUTH FLORIDA', '9B OBITUARIES', '1C SPORTS', '2C TWO-MINUTE DRILL', '3C HUCKLE', '8C FOR THE RECORD', '9C BASKETBALL', '1D YOUR MONEY', '5D MOVIES', '1E FIT', '2E MEDICINE', '3E NUTRITION BEAUTY', and '1F CLASSIFIED'. The main content area displays a large article titled 'A STEP BACK FROM PUBLIC LIFE' with a sub-headline 'OPEN ROAD WILL COST YOU'. Below the article are several smaller articles and advertisements. At the bottom, there is a toolbar with various icons for navigation and actions.

Annotations and their corresponding interface elements:

- Receive an RSS feed of the newspaper**: Points to the RSS feed icon in the left sidebar.
- Listen to an article or entire paper through media player**: Points to the 'Interactive Radio' icon in the left sidebar.
- Save a copy of the SmartEdition to your computer for offline reading**: Points to the 'Read offline' icon in the left sidebar.
- Read this issue on your mobile device**: Points to the 'Mobile' icon in the left sidebar.
- Clicking the headline takes you to a text view of the article**: Points to the main article headline.
- Clicking the body of the article magnifies the page for easier reading**: Points to the main article body.
- View back issues of the SmartEdition**: Points to the 'Select Issue' dropdown in the top navigation bar.
- Indicates current page viewed**: Points to the '1A FRONT PAGE' indicator in the top navigation bar.
- Search for specific text in current and previous issues**: Points to the search box in the top navigation bar.
- Manage your account info**: Points to the 'My Services' dropdown in the top navigation bar.
- View help and support screens**: Points to the help icon in the top navigation bar.
- Jump to any section or page in the issue**: Points to the 'Table of Contents' sidebar.
- Toggle between viewing 1 or 2 pages at a time**: Points to the 'Page: 1(1A) of 68' indicator at the bottom.
- View all pages in this issue**: Points to the 'Click page to zoom in' icon in the bottom toolbar.
- View all articles with pictures**: Points to the 'Click article to zoom in' icon in the bottom toolbar.
- Magnify the page**: Points to the 'Zoom in' icon in the bottom toolbar.
- Set the zoom-level when in the magnified view**: Points to the zoom slider icon in the bottom toolbar.
- Navigate backward and forward through the pages**: Points to the 'Previous' and 'Next' page navigation icons in the bottom toolbar.
- Print the current page**: Points to the 'Print' icon in the bottom toolbar.
- Save a copy of the SmartEdition to your computer for offline reading**: Points to the 'Save' icon in the bottom toolbar.
- Bookmark an article for future viewing**: Points to the 'Bookmark' icon in the bottom toolbar.