

GIVE YOUR PATRONS THE RESOURCES THEY WANT AND DO IT FOR LESS!

Are you struggling in today's economy trying to offer media resources your patrons want while your budgets are being squeezed?

IMAGINE being able to offer patrons over 1000 of the world's most popular newspapers and magazines, before they hit the newsstands, for less than the price of 4-5 printed editions!

With Library PressDisplay, the world's largest online newspaper and magazine kiosk, you can offer you patrons 1000+ digital replicas of publications from 83 countries in 40 languages.

Outstanding Savings!

MONEY Save thousands of dollars a year while significantly expanding your collection of newspapers and magazines. For the price of a few printed editions, you can offer your patrons continuous access to hundreds of publications, with new titles being added every month at no additional cost to you!

TIME Deliver today's local and international newspapers and magazines to your patrons as soon as they are published, often hours before they hit the newsstands.

WORK Reduce the effort it takes to manage your media resources. Library PressDisplay requires no software downloads and easily integrates with all your existing catalogues, including: Serials Solutions, SWETSWISE, EBSCOhost and ExLibris SFX.

SPACE Free up space in your library once reserved for printed newspapers by offering an online product that works with any browser on your existing in-library computers. Library PressDisplay is also accessible 24x7 to patrons remotely.

ENVIRONMENT Reduce your library's ecological footprint by choosing an environmentally-friendly solution that to date has saved over 48,000 trees and doesn't get your hands dirty.



 **LIBRARY
PRESSDISPLAY**
Library.PressDisplay.com

"Before PressDisplay.com, university librarians felt they were paying for 'old' news. But now, for the price of couple of foreign newspapers, they are able to buy the whole Library PressDisplay service and have access to hundreds of international papers."

Tina Jounio, Oulu University Library, Finland

GIVE YOUR PATRONS WHAT THEY WANT: THE WORLD'S NEWS IN AN EDUCATIONAL AND ENGAGING ENVIRONMENT

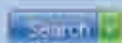


Library PressDisplay is much more than just a website of newspapers. It also offers powerful navigation, reading, searching, listening and sharing tools to enhance the reading experience for patrons, such as:



Multi-language Support:

The user interface language can be changed to one of six different languages (Arabic, English, French, German, Italian and Russian). And with just a click, articles can be instantly translated in up to 12 different languages.



Cross-title Search

Library PressDisplay's powerful search feature allows patrons to perform keyword searches across hundreds of titles, giving them a broader perspective on current events and world news.



Social Integration

With Library PressDisplay, patrons can share stories by email, on their blogs or by posting them on del.icio.us, Digg, Facebook and Twitter.

New community and commenting features allow patrons to comment on content or the quality of reporting, and interact with other readers around the world.

And with multiple authentication methods available, you can offer your patrons onsite or 24/7/365 remote access.

So why not give Library PressDisplay a try?

To learn more or sign up for a free trial, visit
<http://Library.PressDisplay.com> or contact libraries@newspaperdirect.com.

"After evaluating alternatives for accessing international press, our Journalism and Library Science departments recommended Library PressDisplay to us, we've discovered that it is not only a great resource for research and teaching, it is the best source for international press for the whole University."

Aurora de Mesa, Library of the University of Carlos III

NewspaperDirect

200 - 13111 Vanier Place, Richmond, BC, Canada, V6V 2J1

Phone: +1 604 278 4604 Toll-free North America: +1 877 980 4040

Fax: +1 604 278 4684 Toll-free International: +800 6364 6364

E-mail: libraries@newspaperdirect.com

Web: <http://library.pressdisplay.com>